

Susan Wheelock

CONTACT

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EDUCATION

Illinois State University, Normal IL

Expected Grad. Spring, May 2028

Bachelor of Fine Arts in **Graphic Design**

Minor in **Marketing**

GPA: 3.5

AWARDS

**ISU Graphic Design Program Best
Typography Award**

Student Annual | April 8 2026

Elizabeth Stein Art Scholarship

Student Annual | April 8 2026

ISU Redbird Academic Scholarship

Recipient | August 2023 – May 2026

EXHIBITION

ISU Student Annual Exhibition

Jury Selection of Work | April 8 – May 3, 2026

TECHNICAL SKILLS

Adobe Creative Cloud Suite

Photoshop, Illustrator, InDesign,
After Effects

Microsoft Suite

Word, Powerpoint, Excel, OneDrive

Google Workspace

Slides, Docs, Drive

Figma

HTML, CSS

Mac OS, PC

DESIGN & WORK EXPERIENCE

Graphic Design Intern

June 2026 – Present

Town of Normal | Normal, IL

- Managed projects across multiple divisions while meeting tight deadlines.
- Designed materials in compliance with ADA accessibility standards

Freelance Artist

Sep 2023 – Present

Huntley & Normal, IL

- Designed promotional flyers, album artwork, and assisted with custom T-shirt graphics for musical artists and bands.

Food Service Associate

Aug 2023 – Dec 2025

Watterson Dining | ISU

- Managed salad bar operations, ensuring timely restocking, cleanliness, and compliance with food safety standards.
- Cleaned, sanitized, and restocked kitchenware and utensils, to support smooth kitchen operations.

Retail Associate

June 2020 – Aug 2023

Savers | Crystal Lake, IL

- Provided friendly customer service and operated the register.
- Maintained store organization and cleanliness in a fast-paced environment.

COLLEGIATE INVOLVEMENT

Technical Association of the Gr. Arts

Aug 2025 – Present

Graphic Communications Dept. | ISU

- Assisted club projects with creating vectors of sketched ideas.
- Contributed graphic design expertise, ideas, and experience to support the club's creative projects.

Girl Gains

Aug 2025 – Present

Lifting Club | ISU

- Advocated for women in fitness by fostering an inclusive and supportive community.
- Participated in group workouts, educational activities, and social events.
- Promoted a supportive, inclusive, and judgment-free gym environment.

ISU RELEVANT COURSEWORK

Typography

Spring 2026

Bloom Heritage Festival

- Developed the visual identity for Bloom Heritage Festival, a Charleston spring festival celebrating historic gardens and Southern heritage
- Designed elegant branding with delicate typography and a muted spring color palette
- Created a cohesive aesthetic inspired by botanical beauty and Southern charm

Typography

Spring 2026

Power Bites Cookbook | Selected for Student Annual

- Designed Power Bites, a high protein cookbook for busy people.
- Created a color palette inspired by the recipes, naming colors after featured foods.
- Used color intentionally to connect the visual design with the book's content and meaning.